Index to Volume 77
Business History Review

ARTICLES

Dailey, Maceo Crenshaw Jr. "The Business Life of Emmett Jay Scott" 667
Fones-Wolf, Elizabeth, and Ken Fones-Wolf. "Cold War Americanism: Business, Pageantry, and Antiunionism in Weirton, West Virginia" 61
Guinnane, Timothy W. "A 'Friend and Advisor': External Auditing and Confidence in Germany's Credit Cooperatives, 1889–1914" 235
Hamilton, Shane. "The Economies and Conveniences of Modern-Day Living: Frozen Foods and Mass Marketing, 1945–1965" 33
Ingham, John N. "Building Businesses, Creating Communities: Residential Segregation and the Growth of African American Business in Southern Cities, 1880–1915" 639
Lewis, Robert. "Local Production Practices and Chicago's Automotive Industry, 1900–1930" 611
Miller, Michael B. "The Business Trip: Maritime Networks in the Twentieth Century" 1
Nalbach, Alex. "'Poisoned at the Source'? Telegraphic News Services and Big Business in the Nineteenth Century" ... 577
Nutting, P. Bradley. "Selling Elegant Glassware During the Great Depression: A. H. Heisey & Company and the New Deal" 447
Roberts, Evan. "'Don't Sell Things, Sell Effects': Overseas Influences in New Zealand Department Stores, 1909–1956" 265
Scanlon, Jennifer. "Mediators in the International Marketplace: U.S. Advertising in Latin America in the Early Twentieth Century" 387
Stern, Marc J. "Industrial Structure and Occupational Health: The American Pottery Industry, 1897–1929" 417
Wilson, Mark R. "Gentlemanly Price-Fixing and Its Limits: Collusion and Competition in the U.S. Explosives Industry during the Civil War Era" 207

RESEARCH NOTES

McCormick, Blaine, and Burton W. Folsom Jr. "A Survey of Business Historians on America's Greatest Entrepreneurs" 703
Tedlow, Richard S., Kim Eric Bettcher, and Courtney A. Purrington. "The Chief Executive Officer of the Large American Industrial Corporation in 1917" 687

REVIEW ESSAYS

Bernstein, Michael A. Review of *How Economics Forgot History: The Problem of Historical Specificity in Social Science*, by Geoffrey M. Hodgson; and *How Economics Became a Mathematical Science*, by E. Roy Weintraub 99
Capie, Forrest. Review of *Trusting Leviathan: The Politics of Taxation in Britain, 1799–1914;* and *Just Taxes: The Politics of Taxation in Britain, 1914–79*, by Martin Daunton 737
Usselman, Stephen W. Review of *A History of the United States: Inventing America*, by Pauline Maier, Merritt Roe Smith, Alexander Keyssar, and Daniel K. Kevles 731
Wilkins, Mira. Review of *Wheels for the World: Henry Ford, His Company, and a Century of Progress, 1903–2003*, by Douglas Brinkley 725

BOOK REVIEWS

Abram, Douglas Carl. *Selling the Old-Time Religion: Fundamentalists and Mass Culture, 1920–1940*. Reviewed by Peter Wosh 123
Alborn, Timothy. *Conceiving Companies: Joint-Stock Politics in Victorian England*. Reviewed by Bruce G. Carruthers 177
Amundson, Michael A. *Yellowcake Towns: Uranium Mining Communities in the American West*. Reviewed by Michael A. Church 519
Austin, Barbara, ed. *Capitalizing Knowledge: Essays on the History of Business Education in Canada*. Reviewed by Ben Forster 171
Ball, Michael, and David Sutherland. *An Economic History of London, 1800–1914*. Reviewed by Patricia L. Garside 182

Barbour, Barton H. *Fort Union and the Upper Missouri Fur Trade*. Reviewed by Clark C. Spence 302
Barringer, Mark Daniel. *Selling Yellowstone: Capitalism and the Construction of Nature*. Reviewed by Marguerite S. Shaffer 515
Bassett, Ross Knox. *To the Digital Age: Research Labs, Start-Up Companies, and the Rise of MOS Technology*. Reviewed by James W. Cortada 145
Becker, Susan. *"Multinationalität hat verschiedene Gesichter": Formen internationaler Unternehmenstätigkeit der Société Anonyme des Mines et Fondries de Zinc de la Vielle Montagne und der Metallgesellschaft vor 1914* ["Multinationality Has Different Faces": Aspects of International Business Transactions of the Anonymous Society of Mines and the Zinc Foundries of Vielle Montagne and the Metal-Trading Company before 1914]. Reviewed by Christian Kleinschmidt 562
Becker, William H., and William M. McClenahan Jr. *The Market, the State, and the Export-Import Bank of the United States, 1934–2000*. Reviewed by Michael R. Adamson ... 531
Belasco, Warren, and Philip Scranton, eds. *Food Nations: Selling Taste in Consumer Societies*. Reviewed by David G. Hogan 161
Benowitz, June Melby. *Days of Discontent: American Women and Right-Wing Politics, 1933–1945*. Reviewed by Lisa McGirr 324
Benson, John, and Laura Ugolini, eds. *A Nation of Shopkeepers: Five Centuries of British Retailing*. Reviewed by Christine M. Clark 793
Bernhardt, Christoph, and Geneviève Massard-Guilbaud, eds. *Le Démon Moderne: La Pollution dans les sociétés urbaines et industrielles d'Europe* [The Modern Demon: Pollution in Urban and Industrial European Societies]. Reviewed by Christopher Hamlin 184
Bernstein, Michael A. *A Perilous Progress: Economists and Public Purpose in Twentieth-Century America*. Reviewed by Bradley W. Bateman 342
Biven, W. Carl. *Jimmy Carter's Economy: Policy in an Age of Limits*. Reviewed by Wyatt Wells 546
Bodenhorn, Howard. *State Banking in Early America: A New Economic History*. Reviewed by Benjamin J. Klebaner ... 501

Bonsall, Thomas E. *Disaster in Dearborn: The Story of the Edsel.* Reviewed by Tom Dicke 331
Boozer, Jack. *Career Movies: American Business and the Success Mystique.* Reviewed by Robert Brent Toplin 336
Bowman, Larry G. *Before the World Series: Pride, Profits, and Baseball's First Championships.* Reviewed by George B. Kirsch 768
Boyce, Gordon, and Simon Ville. *The Development of Modern Business.* Reviewed by Mansel G. Blackford 355
Britton, Andrew. *Monetary Regimes of the Twentieth Century.* Reviewed by Ranald Michie 350
Brumfield, William Craft, Boris V. Anan'ich, and Yuri A. Petrov, eds. *Commerce in Russian Urban Culture, 1861–1914.* Reviewed by William Tompson 569
Cantrell, John, and Gillian Cookson, eds. *Henry Maudslay and the Pioneers of the Machine Age.* Reviewed by Christine MacLeod 782
Carleton, Don E. *A Breed So Rare: The Life of J. R. Parten, Liberal Texas Oil Man.* Reviewed by Paul H. Carlson 526
Carpenter, Stephanie A. *On the Farm Front: The Women's Land Army in World War II.* Reviewed by Anna R. Igra 774
Carter, Lionel. *Chronicles of British Business in Asia, 1850–1960: A Bibliography of Printed Company Histories with Short Accounts of the Concerns.* Reviewed by Catherine R. Schenk 558
Cash, Jon David. *Before They Were Cardinals: Major League Baseball in Nineteenth-Century St. Louis.* Reviewed by Steven A. Riess 156
Cassidy, Rebecca. *The Sport of Kings: Kinship, Class and Thoroughbred Breeding in Newmarket.* Reviewed by Jeffrey Hill 790
Chan, Alfred L. *Mao's Crusade: Politics and Policy Implementation in China's Great Leap Forward.* Reviewed by Elisabeth Köll 195
Channon, Geoffrey. *Railways in Britain and the United States, 1830–1940.* Reviewed by John K. Brown 785
Chapman, Stanley L. *Hosiery and Knitwear: Four Centuries of Small-Scale Industry in Britain, c.1589–2000.* Reviewed by Giorgio Riello 780

Cheng, Linsun. *Banking in Modern China: Entrepreneurs, Professional Managers, and the Development of Chinese Banks, 1897–1937*. Reviewed by Brett Sheehan 811
Clark, Robert L., Lee A. Craig, and Jack W. Wilson. *A History of Public Sector Pensions in the United States*. Reviewed by Joanna Short 750
Coble, Parks M. *Chinese Capitalists in Japan's New Order: The Occupied Lower Yangzi, 1937–1945*. Reviewed by Hanchao Lu 814
Cohen, Lizabeth. *A Consumers' Republic: The Politics of Mass Consumption in Postwar America*. Reviewed by Colin Gordon 487
Cohen, Nancy. *The Reconstruction of American Liberalism, 1865–1914*. Reviewed by Heather Cox Richardson 115
Coker, Jeffrey W. *Confronting American Labor: The New Left Dilemma*. Reviewed by Kevin Boyle 533
Colli, Andrea. *Il Quarto Capitalismo: Un profilo italiano* [The Fourth Capitalism: An Italian Profile]. Reviewed by David LoRomer 566
Collins, Theresa M. *Otto Kahn: Art, Money, & Modern Time*. Reviewed by Michael Kammen 107
Daniel, Clete. *Culture of Misfortune: An Interpretive History of Textile Unionism in the United States*. Reviewed by Randall L. Patton 117
Davis, Janet M. *The Circus Age: Culture and Society under the American Big Top*. Reviewed by Bluford Adams 512
Delfino, Susanna, and Michele Gillespie, eds. *Neither Lady nor Slave: Working Women of the Old South*. Reviewed by Nancy Bercaw 508
Dickson, Bruce J. *Red Capitalists in China: The Party, Private Entrepreneurs, and Prospects for Political Change*. Reviewed by Mark W. Frazier 816
Drescher, Seymour. *The Mighty Experiment: Free Labor versus Slavery in British Emancipation*. Reviewed by Pamela Scully 555
Eck, Jean-François, and Michel Lescure, eds. *Villes et districts industriels en Europe occidentale, XVIIe–XXe siècles* [Cities and Industrial Districts in Western Europe from the Seventeenth to the Twentieth Centuries]. Reviewed by W. Brian Newsome 367

Farrell-Beck, Jane, and Colleen Gau. *Uplift: The Bra in America.* Reviewed by Gabriella M. Petrick 163
Ferguson, Michael. *The Rise of Management Consulting in Britain.* Reviewed by David J. Jeremy 816
Filtzer, Donald. *Soviet Workers and Late Stalinism: Labour and the Restoration of the Stalinist System after World War II.* Reviewed by Wendy Goldman 808
Finkelstein, Andrea. *Harmony and the Balance: An Intellectual History of Seventeenth-Century English Economic Thought.* Reviewed by Martine Julia van Ittersum 174
Fitzgerald, Deborah. *Every Farm a Factory: The Industrial Ideal in American Agriculture.* Reviewed by R. Douglas Hurt 521
Flandreau, Marc, Carl-Ludwig Holtfrerich, and Harold James, eds. *International Financial History in the Twentieth Century: System and Anarchy.* Reviewed by Priscilla Roberts 798
Fuller, Wayne E. *Morality and the Mail in Nineteenth-Century America.* Reviewed by Gaines M. Foster 755
Galambos, Louis, and Eric John Abrahamson. *Anytime, Anywhere: Entrepreneurship and the Creation of a Wireless World.* Reviewed by Thomas Haigh 147
Gardey, Delphine. *La dactylographe et l'expéditionnaire. Histoire des employés de bureau, 1890–1930* [The Typist and the Dispatcher: A History of Office Workers, 1890–1930]. Reviewed by James F. McMillan 370
Gasher, Mike. *Hollywood North: The Feature Film Industry in British Columbia.* Reviewed by John Trumpbour 362
Gispen, Kees. *Poems in Steel: National Socialism and the Politics of Inventing from Weimar to Bonn.* Reviewed by Jeffrey Fear 375
Green, Venus. *Race on the Line: Gender, Labor, and Technology in the Bell System, 1880–1980.* Reviewed by Alex Lichtenstein 535
Griffiths, Trevor. *The Lancashire Working Classes, c.1880–1930.* Reviewed by Jane Humphries 179
Gruenwald, Kim M. *River of Enterprise: The Commercial Origins of Regional Identity in the Ohio Valley, 1790–1850.* Reviewed by John L. Brooke 300
Hacker, Jacob S. *The Divided Welfare State: The Battle over Public and Private Social Benefits in the United States.* Reviewed by Mark J. Stern 766

Hall, Peter, and David Soskice, eds. *Varieties of Capitalism: The Institutional Foundations of Comparative Advantage.* Reviewed by Stephan Haggard 352
Hammond, Theresa A. *A White-Collar Profession: African American Public Accountants Since 1921.* Reviewed by Alexa Benson Henderson 126
Hart, John Mason. *Empire and Revolution: The Americans in Mexico since the Civil War.* Reviewed by John E. Kizca .. 166
Hendrix, Paul. *Sir Henri Deterding and Royal Dutch–Shell: Changing Control of World Oil, 1900–1940.* Reviewed by Hugh S. Gorman 803
Hirsch, Susan Eleanor. *After the Strike: A Century of Labor Struggle at Pullman.* Reviewed by Judith Sealander 763
Hoopes, James. *False Prophets: The Gurus Who Created Modern Management and Why Their Ideas Are Bad for Business Today.* Reviewed by Daniel A. Wren 544
Horn, Martin. *Britain, France and the Financing of the First World War.* Reviewed by Hew Strachan 188
Huddleston, Eugene L. *Uncle Sam's Locomotives: The USRA and the Nation's Railroads.* Reviewed by Vagel C. Keller Jr. 314
Hyde, Charles K. *Riding the Roller Coaster: A History of the Chrysler Corporation.* Reviewed by K. Austin Kerr 772
Instituts für bankhistorische Forschung. *Bankkredit oder Kapitalmarkt: Alternativen der Industriefinanzierung in Deutschland* [Bank Credit or Capital Markets: Alternative Methods of Industrial Financing in Germany]. Reviewed by Jeffrey Fear 191
Jacobson, Timothy Curtis, and George David Smith. *Cotton's Renaissance: A Study in Market Innovation.* Reviewed by Sven Beckert 139
James, Harold. *The End Of Globalization: Lessons from the Great Depression.* Reviewed by Geoffrey E. Wood..... 347
Kaplan, Richard L. *Politics and the American Press: The Rise of Objectivity, 1865–1920.* Reviewed by Thorin Tritter 757
Kasuya, Makoto, ed. *Coping with Crisis: International Financial Institutions in the Interwar Period.* Reviewed by Barry Eichengreen 573

Kaufhold, Karl Heinrich, and Markus A. Denzel, eds. *Der Handel im Kurfürstentum/Königreich Hannover (1780–1850): Gegenstand und Methode* [Commerce in the Royal Electorate of Hanover (1780–1850): Subject and Methods]. Reviewed by Robert Lee 371
Kelman, Ari. *A River and Its City: The Nature of Landscape in New Orleans*. Reviewed by Ann L. Buttenwieser 506
Kessler-Harris, Alice. *In Pursuit of Equity: Women, Men and the Quest for Economic Citizenship in Twentieth-Century America*. Reviewed by Miriam Cohen 339
Kipping, Matthias, and Lars Engwall, eds. *Management Consulting: Emergence and Dynamics of a Knowledge Industry*. Reviewed by Priscilla Roberts 379
Klein, Maury. *Rainbow's End: The Crash of 1929*. Reviewed by Robert S. McElvaine 319
Kleinschmidt, Christian. *Der Producktive Blick: Wahrnemung amerikanischer und japanischer Management- und Producktionmethoden durch deutsche Unternehmer, 1950–1985* [The Productive Gaze: Perceptions of American and Japanese Management and Production Methods by German Businessmen, 1950–1985]. Reviewed by Mary Nolan 805
Kobrak, Christopher. *National Cultures and International Competition: The Experience of Schering AG, 1851–1950*. Reviewed by S. Jonathan Wiesen 564
Korr, Charles. *The End of Baseball As We Knew It: The Players' Union, 1960–81*. Reviewed by Andrew Zimbalist 158
Lasser, William. *Benjamin V. Cohen: Architect of the New Deal*. Reviewed by Jason Scott Smith 528
Lears, T. J. Jackson. *Something For Nothing: Luck in America*. Reviewed by Timothy B. Spears 490
Levenstein, Charles, and Gregory F. DeLaurier, with Mary Lee Dunn. *The Cotton Dust Papers: Science, Politics, and Power in the "Discovery" of Byssinosis in the U.S.* Reviewed by Christian Warren 136
Li, Ku-wai. *Capitalist Development and Economism in East Asia: The Rise of Hong Kong, Singapore, Taiwan, and South Korea*. Reviewed by Richard Lufrano 197

Loscertales, Javier. *Deutsche Investitionen in Spanien, 1870–1920* [German Investment in Spain, 1870–1920].
Reviewed by Harm Schröter 373
Markowitz, Gerald, and David Rosner. *Deceit and Denial: The Deadly Politics of Industrial Pollution*.
Reviewed by David Stradling 498
Mathews, Gordon B., and Tai-lok Lui, eds. *Consuming Hong Kong*.
Reviewed by Yin-wah Chu 571
Matt, Susan J. *Keeping Up with the Joneses: Envy in American Consumer Society, 1890–1930*.
Reviewed by Gary Cross 309
McCook, Stuart. *States of Nature: Science, Agriculture, and Environment in the Spanish Caribbean, 1760–1940*.
Reviewed by Juan Carlos Santamarina 168
McNamara, Dennis. *Market and Society in Korea: Interest, Institution and the Textile Industry*.
Reviewed by David C. Kang 203
Mindell, David A. *Between Human and Machine: Feedback, Control, and Computing before Cybernetics*.
Reviewed by Thomas Haigh 538
Mitchell, Allan. *The Great Train Race. Railways and the Franco-German Rivalry, 1815–1914*.
Reviewed by Boris Barth 560
Moss, David A. *When All Else Fails: Government as the Ultimate Risk Manager*. Reviewed by William J. Novak 492
Munro, J. Forbes. *Maritime Enterprise and Empire: Sir William Mackinnon and His Business Network, 1823–1893*.
Reviewed by Michael Miller 787
Nichols, Jeffrey. *Prostitution, Polygamy, and Power: Salt Lake City, 1847–1918*. Reviewed by Thomas C. Mackey 511
Nicolaides, Becky M. *My Blue Heaven: Life and Politics in the Working-Class Suburbs of Los Angeles, 1920–1965*.
Reviewed by Merry Ovnick 132
Norwood, Stephen H. *Strike-Breaking and Intimidation: Mercenaries and Masculinity in Twentieth-Century America*. Reviewed by Melvyn Dubofsky 121
Ormrod, David. *The Rise of Commercial Empires: England and The Netherlands in the Age of Mercantilism, 1650–1770*.
Reviewed by Martine Julia van Ittersum 552

Pamuk, Şevket. *A Monetary History of the Ottoman Empire*. Reviewed by Rodney Wilson 384
Pellow, David Naguib. *Garbage Wars: The Struggle for Environmental Justice in Chicago*. Reviewed by Louis P. Cain 143
Perrow, Charles. Organizing America: Wealth, Power, and the Origins of Corporate Capitalism. Reviewed by Neil Fligstein 307
Poitras, Geoffrey. *The Early History of Financial Economics, 1478–1776: From Commercial Arithmetic to Life Annuities and Joint Stocks*. Reviewed by R. H. Parker ... 112
Pratt, Joseph A., William H. Becker, and William M. McClenahan Jr. *Voice of the Marketplace: A History of the National Petroleum Council*. Reviewed by Hugh S. Gorman 141
Putnam, Laura. *The Company They Kept: Migrants and the Politics of Gender in Caribbean Costa Rica, 1870–1960*. Reviewed by Ron Harpelle 548
Ravenhill, John. *APEC and the Construction of Pacific Rim Regionalism*. Reviewed by Richard Feinberg 200
Register, Woody. *The Kid of Coney Island: Fred Thompson and the Rise of American Amusements*. Reviewed by Robert W. Snyder 150
Rodger, Richard. *The Transformation of Edinburgh: Land, Property and Trust in the Nineteenth Century*. Reviewed by Mark Freeman 365
Rogers, Millard F. Jr. *John Nolen and Mariemont: Building a New Town in Ohio*. Reviewed by John Hancock 316
Roland, Alex, and Philip Shiman. *Strategic Computing: DARPA and the Quest for Machine Intelligence, 1983–1993*. Reviewed by James W. Cortada 541
Rosenbloom, Joshua L. *Looking for Work, Searching for Workers: American Labor Markets during Industrialization*. Reviewed by Ken Fones-Wolf 304
Rothman, Hal. *Neon Metropolis: How Las Vegas Started the Twenty-First Century*. Reviewed by Michael S. Green ... 153
Rothschild, Emma. *Economic Sentiments: Adam Smith, Condorcet, and the Enlightenment*. Reviewed by Robert E. Prasch... 110
Rubenstein, James M. *Making and Selling Cars: Innovation and Change in the U.S. Automotive Industry*. Reviewed by Timothy R. Whisler 333

Salmond, John A. *The General Textile Strike of 1934: From Maine to Alabama*. Reviewed by Nelson Lichtenstein ... 321
Scamehorn, Lee. *High Altitude Energy: A History of Fossil Fuels in Colorado*. Reviewed by Joseph A. Pratt 517
Schofield, P. R., and N. J. Mayhew, eds. *Credit and Debt in Medieval England, c. 1180–c. 1350*. Reviewed by Maryanne Kowaleski 550
Schwartz, Thomas. *Alan Lyndon Johnson and Europe: In the Shadow of Vietnam*. Reviewed by Charles E. Neu 779
Scobey, David M. *Empire City: The Making and Meaning of the New York City Landscape*. Reviewed by Matthew Gandy 504
Scribner, Christopher MacGregor. *Renewing Birmingham: Federal Funding and the Promise of Change, 1929–1979*. Reviewed by Harvey K. Newman 135
Sklansky, Jeffrey. *The Soul's Economy: Market and Selfhood in American Thought, 1820–1920*. Reviewed by Mark Pittenger 747
Smith, Andrew F. *Peanuts: The Illustrious History of the Goober Pea*. Reviewed by David Gerard Hogan 524
Smith, Robert Michael. *From Blackjacks to Briefcases: A History of Commercialized Strikebreaking and Unionbusting in the United States*. Reviewed by Richard Oestreicher 761
Stearns, Peter N. *Consumerism in World History: The Global Transformation of Desire*. Reviewed by Lawrence B. Glickman 359
Sterne, Jonathan. *The Audible Past: Cultural Origins of Sound Reproduction*. Reviewed by David Hochfelder 770
Stiglitz, Joseph E. *Globalization and Its Discontents*. Reviewed by Randall D. Germain 344
Thompson, Emily. *The Soundscape of Modernity: Architectural Acoustics and the Culture of Listening in America, 1900–1933*. Reviewed by Gail Cooper 312
Trumpbour, John. *Selling Hollywood to the World: U.S. and European Struggles for Mastery of the Global Film Industry, 1920–1950*. Reviewed by Eric Schaefer 329
Usselman, Steven W. *Regulating Railroad Innovation: Business, Technology, and Politics in America, 1840–1920*. Reviewed by Thomas J. Misa 297

van der Linden, F. Robert. *Airlines and Air Mail: The Post Office and the Birth of the Commercial Aviation Industry*. Reviewed by David D. Lee 129
Veeser, Cyrus. *A World Safe for Capitalism: Dollar Diplomacy and America's Rise to Global Power*. Reviewed by Jesse Hoffnung-Garskof 743
Wachtel, Howard. *Street of Dreams—Boulevard of Broken Hearts: Wall Street's First Century*. Reviewed by Janice Traflet .. 752
Wells, Wyatt. *American Capitalism, 1945–2000: Continuity and Change from Mass Production to the Information Society*. Reviewed by Michael French 745
Wright, Robert E. *The Wealth of Nations Rediscovered: Integration and Expansion in American Financial Markets, 1780–1850*. Reviewed by Lance Davis 500
Yee, Alfred. *Shopping at Giant Foods: Chinese American Supermarkets in Northern California*. Reviewed by Yong Chen 776
Ziman, John, ed. *Technological Innovation as an Evolutionary Process*. Reviewed by Ruth Schwartz Cowan 357